



frasastudio  
PRODUCTION HOUSE

"Two eyes to see, two ears to hear, but one heart to feel"



**FRASA FILOSOFI RASA**

{ **rasa** } the greatest human emotion that cannot be touched physically, but through the heart; only to feel. 'Rasa' is one basic human interaction, the way to communicate and connect between two individuals, an expression without having to say the words.

Brand with spirit and passion in videography and cinematography, FRASASTUDIO work professionally, we work with an attitude, we do not just create product and content, but deliver a unique experience to our clients in a way they feel our spirit and able to actualize their dream.

Coming from a genuine idea of FRASA, we bring fresh, newly concept to the industry. FRASASTUDIO is seeking challenging projects from day to day and every minute. We do understand what is principle, it is not all about creating best in videography but actualize many dreams, it is not about a good content made, but story telling behind every video we create, make and present. FRASASTUDIO believe in every successful project is not merely due to our professionals, our advanced skill, high technique, tools and equipment but a strong interconnection between our client and us.

Developing the brand to create more meaning, bring an emotion and expression, not just to strengthen our vision and mission in videography and cinematography industry, but to deliver a message to our clients with a philosophy, 'rasa'.



**FRASASTUDIO PROJECTS**

**CORPORATE DIVISION**

- + Company Profile Video
- + TVC / Television Commercials
- + DAV / Digital Advertising Video
- + Web Series Video
- + Video Campaign

**SOCIAL EVENT DIVISION**

- + Wedding & Pre-wedding
- + Sweet Seventeen  
& Birthday Event

**GENERAL DIVISION**

- + General Gathering
- + Family & Friends  
Gathering
- + Corporate Gathering
- + Commercial & Non-  
commercial Movie-clip

**FRASASTUDIO PARTNERS & CLIENTS**

**AWANGGROUP** | Hospitality Industry  
**KARYA DWI SETIA** | Property Developer  
**THE VIRA BALI BOUTIQUE HOTEL & SUITE** | Hotel

**ACCOR** | Hospitality Company  
**ARTOTEL** | Hotel  
**DOUGH DARLINGS** | F&B Industry  
**EVERGEN RESOURCES** | Smart Industry  
**GRAND EDGE** | Hotel  
**HONDA HR-V** | Community Club  
**MAHKOTA ENTERPRISE** | Wedding & Event  
**MARIMAS** | F&B Industry  
**OPPO** | Electronic

**PACIFIC MALL** | Mall & Retail  
**QUEST - ARCHIPELAGO** | Hotel  
**SIDOMUNCUL** | Pharmacy  
**SMARTFREN** | Network Operator  
**SRI RATU** | Mall & Retail  
**TENTREM** | Hotel  
**THE MARKET** | Bazaar & Exhibition  
**TOKOMOBIL** | Automotive  
**YAMAHA** | Automotive



## CORPORATE DIVISION

### CORPORATE SLEEK - Company Profile Video

FRASASTUDIO understand every single company and corporate client are unique, their identity is not about their company name itself, but building a strong brand image and profile become fundamental to bring significant impact to the company product and market. FRASASTUDIO works in a professional way together with our client and the agency to deliver orders and project, make every single video fit to our client objectives.

### VERMILLION CAPITAL - TVC / Television Commercial

FRASASTUDIO understand what brings a company and corporate client to invest such in TVC, we do not let our client budget spent wasted, we value every single penny spent to promote your company and business. FRASASTUDIO create a unique commercial video and content to boost our client business and bring significant leverage directly and indirectly to both marketing impact and sales perform to meet our client objectives.

FOR ALL CORPORATE PRODUCTS, PLEASE CONTACT US FOR FURTHER DETAIL AND INQUIRY.



### DELUXE PRO - DAV / Digital Advertising Video

FRASASTUDIO understand how the world of e-commerce change through social media and digital advertising platform significantly, the way company promote their brand, profile, product & gather targeted market segment, such as through YouTube, Facebook video, Instagram, etc. FRASASTUDIO create a unique video coverage with an advance technique of shooting and editing for every production fit to our client objectives.

### CHAMPAGNE TOAST - Video Campaign

For video advertising needs in social media and online platform, especially YouTube, IGTV and other.

### AURORA TALE - Web Series

A video series for the purpose of storytelling, continuous and engaging. Intended for online platform, especially YouTube.



## GENERAL EVENT DIVISION

Following FRASASTUDIO 2019 services and packages pricelist.

### GATHERING

<b>SIMPLE MATTE</b>	10.000.000
General gathering coverage, has no content, format and structure, usual documentation and pleasure purpose only.	
<b>BUTTER MILK</b>	12.500.000
Noncommercial purpose, less content, simple format and structure, generally does not involve any third party and single handled by the vendor, like a family gathering.	
<b>TROPICAL COCKTAIL</b>	15.000.000
Noncommercial video of general gathering, more into casual format with content, but with simple structure, regular social gathering.	
<b>BLACK CHARCOAL</b>	17.500.000
Corporate engaged gathering, involve content in detail, involve third party or event organizer vendor, format is structured at professional level.	

### MOVIE CLIP

<b>SUMMER BREEZE</b>	10.000.000
A non-commercial movie-clip usually used for an individual pleasure, less content and less format.	
<b>TERRACOTTA</b>	20.000.000
A commercial movie-clip made for advertising and business purpose, content and format are fundamental and structured. Certain need of client objectives and pro-equipment will be add-on.	

Exclude accommodation and flight during the event, and talent, makeup artist and supports.

## SOCIAL EVENT DIVISION

Following FRASASTUDIO 2019 services and packages pricelist.

### WEDDING

<b>WHITE CORAL</b>	20.000.000
<b>RED ORCHID</b>	25.000.000
<b>GOLD ROSE</b>	40.000.000
<b>THE BLACK TIE</b>	55.000.000
<b>IRISH BLUE</b>	70.000.000
<b>PLATINUM STEEL</b>	on-request

### PRE-WEDDING

<b>WHITE SAND</b>	17.000.000
<b>SILVER STONE</b>	19.000.000
<b>GOLD CASTLE</b>	20.000.000
<b>PRUSSIAN BLUE</b>	25.000.000
<b>BLACK MATTE</b>	on-request

### SWEET SEVENTEEN

<b>BLUE DENIM</b>	18.000.000
<b>CLASSIC GREEN</b>	25.000.000
<b>NAVY EXCLUSIVE</b>	on-request

For further inquiry, please reach us at available contact or email.

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### FRASASTUDIO Production House

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